



Guinness World Record attempt at The Alresford Show

Hampshire-based adventurer and conservationist, Holly Budge, was quite literally on top of the world when she summited Mount Everest to raise global awareness of the devastating impact of the elephant ivory trade and of her award-winning campaign, How Many Elephants.

Holly is no stranger to world records with two under her belt so far, including being the first woman to skydive Everest and race across Mongolia on semi wild horses in just 9 days! She is attempting a third Guinness World Record on **September 1st** at the **Alresford Show**, where she will showcase a 3.96m tall paper mache elephant to simulate the world's highest African bull elephant. The current world record for the largest paper mache structure is 3.82m. To add to the challenge, Guinness World Record rules won't allow for any structural frame so the elephant will be made just from paper mache, made from newspaper print and wallpaper paste, that will be moulded into 500 'tiles' to create the elephant structure.

This Guinness World Record attempt will raise further awareness of Holly's campaign 'How Many Elephants', which has won a community award from the Mayor of Winchester for hosting over 1000 school children from local schools, plus the general public, at her recent exhibition in [White Space Alresford](#).

Holly wants to thank all of those involved in the GWR project and commented: "We have had help from Paul Baker of The Exbury Egg fame and Jim Wilson from the University of Brighton, as well as the many volunteers including Bridget Mead and Fede Verri. Plus John Sutton from Alresford Surveying Associates, who will be measuring the finished elephant, plus all of our local business sponsors who have made this record attempt possible through their interest in conservation and their generosity."

Volunteers giving up their free time to help with creating the elephant, with volunteer Janice Burlison commenting:

"I can't think of a better way to occupy the children during the school holidays than donating some time to help Holly achieve her World Record to create the largest Paper Mache elephant for How Many Elephants! Pasting, sticking, gluing - we had a ball, especially with tea and cake on offer in return! Can't wait to see the results and encourage anyone who can spare a little time with the children to help towards being a 'record breaker'!"

The project has also been great fun for the children too, with comments from some of the younger volunteers:

"I loved squelching the paste onto the paper, all gooey. I can't wait to see the Elephant at The Alresford Show" Amelia, age 6 years.

"It's exciting to try and break a world record but it's trickier and takes longer than I thought" Bethany, age 8 years.

Louise Caldwell, a Year 2 Teacher at St Swithun's School at Alresford commented:

“Holly is committed to building a fantastic network of engaged young people in our district, inspiring the next generation of conservationists. The children in our school were excited to have Holly come to the school, as it’s not every day a real life adventurer who has summited Everest, raced across Mongolia on horseback and skydived off a mountain comes to visit! Holly’s voluntary workshops have also empowered our children, teachers and parents to live with purpose, to embrace challenges and to realise we are never too small to make a difference.”

Holly has recently returned from showcasing her exhibition at a world-class conservation conference this in Cape Town. She then travelled north to the Kruger National Park and trained with the Black Mambas, the first all-female front line, anti-poaching team and document the work of these brave and courageous women on film, as well as presenting them with presenting £5000 cheque from her charity to the Black Mambas for a new patrol vehicle, which will have the charity’s How Many Elephants logo on the side.

Through her adventures and campaign Holly has raised over £300,000 for a diverse range of charities.

“Holly is a remarkable lady with a string of talents. Her passion shines through and her creative talent and commitment to a cause she really cares about has led to her amazing exhibition ‘How Many Elephants’ designed to both educate and stop this horrific cull” says Fiona Jeffery OBE, Founder and Chair of 'Just a Drop’.

Holly is also looking for a home for the ‘elephant’ after the Alresford Show, and is open to receiving ideas from interested parties. <http://www.hollybudge.com/guinness-world-record/>

How Many Elephants fundraising continues with Holly’s next major event, a Masquerade Ball On 15th December at the Hilton at The Ageas Bowl, Southampton. <http://www.hollybudge.com/upcoming-events/>

For further information or to get onboard as a sponsor, email

gulp@howmanyelephants.com

Follow Holly’s vital work and get involved at www.howmanyelephants.com

Facebook: www.facebook.com/howmanyelephants

Instagram: www.instagram.com/howmanyelephants

Twitter: www.twitter.com/howmanyellies

Links

How Many Elephants Exhibition Brochure:

goo.gl/C4Cjxg

Holly Budge Overview - Adventurer | Speaker | Conservationist:

goo.gl/9rFYQo

-ENDS-

Link to images & video of the volunteers starting the build of the elephant by creating the 500 'tiles' formed from newspaper and wallpaper paste that will form the structure of the elephant:

https://www.dropbox.com/sh/zwxikl06lftkc51/AADzxH_wrUybOoNfmUxZDmJ-a?dl=0

LINK TO IMAGES of Holly Budge related photos

<https://www.dropbox.com/sh/upwx7y8ys3egfuq/AADH9nyuFE1SbCYukRi3g9Zja?dl=0>

Contact Details:

Holly Budge

mobile - 07770 507 686

email - holly@hollybudge.com

UK Press Contact:

Lynda Lawrence

01420 87489

lynda@lyndalawrence.co.uk